

Kate Norton: Hello, my name is Kate Norton. Thank you for allowing me to present the program Life to you today. This is our high school program for English language learners.

Kate Norton: So what sets Life, apart from everything else out there.

Kate Norton: This program is culturally responsive. Your students are going to see themselves in the pages of every single book.

Kate Norton: There's no organization more culturally responsive and culturally aware than National Geographic.

Kate Norton: We were the first ones that brought the beauty and wonder of other people and places to the living rooms and the kitchens of the world. We've been doing that for the last hundred and 50 years.

Kate Norton: Another big differentiator is that your students will explore the world through cross curricular topics and authentic real world stories.

Kate Norton: By integrating a wide range of topics like art, history, science, and technology, we ensure that students are not just learning English but learning the content area vocabulary and subject matter that they need to be successful in school.

Kate Norton: Life is an integrated skills program so this means that the core skills of reading, writing, listening and speaking are all balanced in your books. You don't need to go elsewhere to get what you need. Life is a one stop shop for language acquisition.

Kate Norton: So now let's take a look at the program and the instructional path itself very, very briefly.

Kate Norton: Life is a six level series. Content plays a really important part of this series. Content was in fact the springboard for the series.

Kate Norton: Because of our partnership with the National Geographic Society, our authors, they were able to go into the National Geographic archives to find interesting articles or great photos and then build their language lessons around that.

Kate Norton: That is why we want our books to look like workbook versions of the National Geographic magazine. So what do we mean by that, so I want you to take a look at this image.

Kate Norton: Think about this particular photo. If you were to show this to your students what topic, do you think this unit is about?

Kate Norton: It's a way to get students talking, get students thinking. And then what we do is we've moved this image

Kate Norton: And this is really kind of a unit focus, the way we start students talking about this unit on products. But it's not just about products, we're going to take a look at logos, we look at product design.

Kate Norton: Here's an article from Steve Wozniak, writing a review, a selection about wind turbines, but in addition to the content was also very much about the language.

Kate Norton: grammar, word building, critical thinking, 21st century skills, and our deep research base shows that if you make something relevant and meaningful so students

Kate Norton: that they're going to want to learn. So today we're going to look through Life book three. This is unit one, and this unit is all about living a healthy lifestyle.

Kate Norton: Our unit opener sets the stage. And again the features of this section here in red is what the students are going to be learning about. This is the place where we dive in and say this is what you're going to be learning from sleep to laughter yoga. So here we go.

Kate Norton: We start off here we move into the instructional path by looking at grammar.

Kate Norton: Life takes a guided discovery approach to grammar and vocabulary. So what does that mean? It means that number one we present grammar that is in context, number two grammar is integrated

Kate Norton: into what we're learning about. Grammar is deductive, meaning students actually discover the rules as they're using it and as they're learning it.

Kate Norton: And you can see here, where the grammar is integrated into the section that they're learning about: How well do you sleep? Really important for teenagers.

Kate Norton: Lesson B, the grammar is presented through a listening. Now I'm not going to play the whole thing for you.

Kate Norton: But where you see down here the Long Life, this is all about folks who live the longest in the world in Okinawa Japan. There is a little red button here and that's where teachers can

Kate Norton: play the listening section where students again are learning grammar but they're also working on their listening skills.

Kate Norton: Here's just a brief bit.

Track 4 unit 1B reading passage. The Secrets of a Long Life.

Kate Norton: Okinawa in Japan has some of the oldest people in the world. So again I will only play just a little portion of it for you, because now we're moving into lesson C, this is a reading and critical thinking section.

Kate Norton: Reading is so important. You read things that are interesting to you and National Geographic is in the best of the world at curating content that sparks imagination.

Kate Norton: I love this because it's a natural way to extend learning for multi level classroom. The teachers can use a reading that's in the book, but if you want to push those kids,

Kate Norton: teachers can scaffold instruction and look at the article that appeared in the National Geographic magazine. In the case of our unit on healthy lifestyles, you were reading about how nature affects the brain.

Kate Norton: And reading is a springboard to critical thinking. Why is critical thinking so important? Especially in today's digital age, students are constantly sifting through online information. Some of its true some of its not true.

Kate Norton: Our critical thinking sections teach learners to push the envelope in relation to reading skills development. Digging deeper is a learned skill. It's not just reading the information. It's being able to apply it, and we do that, right here.

Kate Norton: Next, in our instructional path, we move to real life communication. Students are constantly talking in every single lesson, but we really draw attention to it here with a specific communicative task.

Kate Norton: Here, students are practicing and talking about what they would do if they go in to see a doctor. There's nothing that can be more relevant here. Many of the students in your class may be the

family interpreter when they go into a doctor's office.

Kate Norton: From here we move into the writing lesson. The writing lesson it's always aligned to the speaking task.

Kate Norton: All of the writing skills are practical in nature. Your students are learning about how to fill out forms at the doctor's office.

Kate Norton: Even at the lower proficiency levels, we do not throw students into the deep end with a five paragraph essay. Research shows that task based writing is a way to get students to write with confidence, no matter what level students are putting pen to paper.

Kate Norton: The culminating lesson in each unit is always a video lesson. I'm just going to play a brief portion for you here.

So this one time we're trying to climb middle palisade, which is one of the 14,000 foot peaks in California, with my good friend and climbing partner Alex Honnold.

We basically were very ill prepared. We had read the description of how to climb the mountain on our phones, and so we get to the base of this like really big looking peak and we're like that's for sure yeah to be it, I mean it's like the biggest mountain here.

We start heading up the peak and it's kind of vertical. It's getting kind of hard like huh I don't really remember like the description of this route, like having such difficult climbing on it, but i'm like Oh, maybe we're just a little off route.

At the summit of each of these peaks, there's a summit register and so you know we were assigning all the summit registers, and so we get up there and we're like Yes, that was awesome.

And we go to look at the summit register and Alex opens it up and he's like "we just climbed the wrong mountain."

Kate Norton: I'll pause it there for you, but you get an idea of some of the great content and video, that is in this program. The final piece of our instructional path is the review, and here's where students put their learning skills to the test, to make sure that they have mastered the skills in each unit.

Kate Norton: Now that we've moved through the instructional path in the student book, let's look at some of the other components of the program.

Kate Norton: So these are the components for students and for teachers. There's student books and workbooks that come both in print and digital formats, as well as ebooks and a student APP. For teachers, we have print and digital teacher's editions, as well as a teacher companion site.

Kate Norton: You can see all of the programs. They come in print, blended, and digital to really give teachers and instructors and students what they need, and where they need it.

Kate Norton: We also have an online version of the workbook. These online versions reinforce target language and give students more practice all in an online gradebook for for instructors. So i'm going to show you a very quick video that talks about My ELT,

Kate Norton: online workbook.

Kate Norton: engage and motivate your learners, recognize student and classroom achievement, and bring English language learning to life with My ELT from National Geographic Learning.

Kate Norton: Designed for English language learning, the My ELT platform allows teachers to deliver engaging and interactive practice and reinforcement to learners anytime anywhere.

Kate Norton: Laptop and tablet compatible My ELT host a wide variety of activity types, to support the classroom including audio and video from trusted sources, such as national geographic and TED talks.

Kate Norton: He tries many times and at last he climbs on to the bridge. Now he is riding up the bridge but Danny has a problem. Riding up the bridge is easy, but it is difficult to ride down the other side. Pronunciation and speech recognition. It is likely that a volcano will erupt if it is active.

Practice exercises and activities.

Games and more. My ELT helps teachers make the most of valuable learning time with easy to use tools for scheduling assignments and checking student performance.

With My ELT, teachers are able to assign fun and interactive learning activities which reinforce and consolidate work done in the classroom,

automatically monitor class and individual progress, and measure learners strengths and weaknesses, with just a few clicks.

The My ELT system automatically grades almost every activity, saving you from hours of hand grading homework.

With interactive practice that supports the classroom and carefully leveled multimedia content.

My ELT provides your learners with a dynamic and engaging English language learning experience. Another way National Geographic Learning brings the world to the classroom and the classroom to life. In the classroom, at work, or on the go My ELT.

Kate Norton: In addition to My ELT, there is a student web APP that's very, very handy. For teachers, there's a classroom presentation tool. This is an interactive version of the student book that has all audio and video content at point of use.

Kate Norton: In addition, there are additional resources at the teacher companion page. Everything from ready made lesson plans, note taking work sheets, communicative activities, pacing guides, assessment, you name it.

Kate Norton: So I want to thank you for your time today. Our partnership with National Geographic sets us apart. We're therefore able to create materials that are effective and that will resonate with your students from now and here to come. Thank you so much for your time.