

## FAQs

### *Gale Business: Insights*

#### **What:**

All content and functionality from *Business Insights: Global* and *Essentials* has been migrated to *Gale Business: Insights* on a new platform. As of December 16<sup>th</sup>, 2022, *Gale Business: Insights* (*GB:I*) will replace *Business Insights: Global* and *Essentials* and those legacy databases will be retired.

#### **Why did Gale migrate Business Insights?**

After almost five years of information gathering, design sessions, user experience, and development work, *Gale Business: Insights* will migrate to the new platform to take advantage of the user-friendly tools as well as a new interface tailored to the business researcher.

The new experience has a familiar look and feel, increased accessibility compliance, improved user navigation, robust research and collaboration tools, as well as allows for easy integration into discovery services, courseware, and management systems.

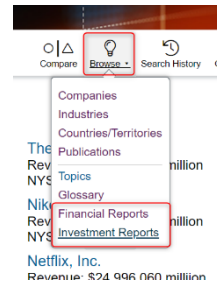
*GB:I* makes it easy for novice business students to access desired information while offering experienced researchers additional context and pathways for deeper understanding of complex business concepts. While *GB:I* will retain all existing *Business Insights: Global* content and functionality, the new interface is built around company, industry, and country hubs and designed to facilitate discovery of the rich content.

#### **How do I access the new experience?**

The *Gale Business: Insights* experience will replace the existing *Business Insights: Essentials* and *Global* in the interface. Existing links will be automatically mapped to the new experience.

## Where can I find the Thomson-Reuters Financials and Mergent Investment Reports?

The company financials and investment reports have been embedded in the Company Profile pages and can also be located using the Browse feature in the toolbar.

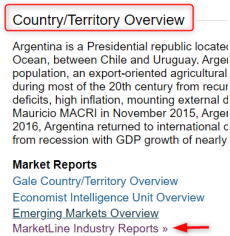


## How can I access the Plunkett Industry Reports?

The Plunkett reports are embedded in the Industry Profiles. They can also be located using the Advanced Search for "Plunkett Research, Ltd." as the Publisher Name.



## Are the MarketLine Industry Reports still available?



Yes, the MarketLine reports by Datamonitor are embedded in the Country Profiles and can be searched for in Advanced Search using "GlobalData Ltd." As the Publisher Name or by Content Type of "Market Research Report".

## Where can I find more information?

Additional information on *Gale Business: Insights* can be found on the Gale product support page - <https://support.gale.com/products/gbib>.

Please contact [your sales rep](#) with additional questions or concerns.

