**Social Media Posts**

**National Car Care Month**

**How to Use:**

(1) Download the *ChiltonLibrary* Facebook, Twitter, Instagram, or LinkedIn social media images from support.gale.com/products/chll. There are up to three image options for each social media platform.

(2) Copy and paste one of the posts below into your Facebook, Twitter, Instagram, or LinkedIn page.

(3) Add a hyperlink to your library’s website. Shorten your link with [Bitly](http://bit.ly/), if needed.

(4) Upload your selected social media image along with your post. Please ensure that you’re using an image that corresponds with the platform (example: use a Facebook image when you’re posting on Facebook).

(5) Save/submit your post.

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|  | Post text |
| 1 | April is National Car Care Month. What are you doing to show your vehicle some love? Look to ChiltonLibrary, found on our website, for your car’s maintenance intervals and service bulletins. <link to your library’s access> |
| 2 | National Car Care Month Trivia: In what year did the steering wheel replace the steering tiller? ChiltonLibrary can provide you with more insight on your steering wheel today if you’re having problems. <link to your library’s access>  Comment with answer: 1898 |
| 3 | Turn to ChiltonLibrary , found on our website, for the most reliable, up-to-date car repair guidance. Get the latest recall info too! <link to your library’s access> |
| 4 | Visit ChiltonLibrary, found on our website, for your one-stop source for car repair info, covering most makes, models, and years. <link to your library’s access> |
| 5 | National Car Care Month Tip of the Day: Add hair conditioner (with lanolin) to your soap and your car will shine and repel rain. Visit ChiltonLibrary, found on our website, the most trusted name in car repair. <link to your library’s access> |
| 6 | National Car Care Month Tip of the Day: Park your car facing east to defrost the windows in the morning. Visit ChiltonLibrary, found on our website, the most trusted name in car repair. <link to your library’s access> |
| 7 | National Car Care Month Tip of the Day: A plunger will remove small dents. Visit ChiltonLibrary, found on our website, the most trusted name in car repair. <link to your library’s access> |
| 8 | National Car Care Month Tip of the Day: Use wet newspaper to remove stubborn stickers on car windows. Visit ChiltonLibrary, found on our website, the most trusted name in car repair. <link to your library’s access> |
| 9 | National Car Care Month Tip of the Day: The more keys on your chain, the more quickly your ignition lock/switch will fail. Visit ChiltonLibrary, found on our website, the most trusted name in car repair. <link to your library’s access> |
| 10 | National Car Care Month Tip of the Day: Place a dryer sheet in your cabin filter to freshen your circulating air. Visit ChiltonLibrary, found on our website, the most trusted name in car repair. <link to your library’s access> |
| 11 | National Car Care Month Tip of the Day: Putting your key fob to your chin will increase its range. Visit ChiltonLibrary, found on our website, the most trusted name in car repair. <link to your library’s access> |
| 12 | National Car Care Month Tip of the Day: Prevent someone from stealing your registration sticker by crosscutting it with a razor blade. Visit ChiltonLibrary, found on our website, the most trusted name in car repair. <link to your library’s access> |
| 13 | National Car Care Month Tip of the Day: Toothpaste will clean foggy headlights and paint scuffs. Visit ChiltonLibrary, found on our website, the most trusted name in car repair. <link to your library’s access> |

**ChiltonLibrary**

**Newsletter Article**

**April Is National Car Care Month**

Primary Audience: Auto repair do-it-yourselfers

Secondary Audience: Car owners seeking updated information on their vehicle

**How to Use:**

(1) Customize the copy, as needed.

(2) Hyperlink to your library’s website or the *ChiltonLibrary* product page. Shorten the link with Bitly, if needed.

(3) Copy and paste into your eNewsletter, creating bold headlines, as indicated.

(4) Proof and ensure hyperlinks work.

(5) Post.

**April Is National Car Care Month. Take ChiltonLibrary for a Spin!**

April is National Car Care Month. **NAME OF LIBRARY** celebrates with automotive repair help for patrons to access 24/7 from our library’s website **[INSERT LINK]**.Trusted by automotive enthusiasts for more than 100 years, *ChiltonLibrary* supports do-it-yourselfers of all skill levels. No other source contains more years, makes, and models.

During National Car Care Month, we’re highlighting *ChiltonLibrary*, an online resource that helps patrons save money on car repairs by offering expert, step-by-step guidance on how to conduct repairs themselves, or by having greater knowledge about their vehicle when taking it to a professional for service.

*ChiltonLibrary* provides access to repair, maintenance, and service information on the most popular cars, trucks, vans, and SUVs on the road today. The troubleshooting guides, diagnostic trouble codes, photos, illustrations, diagrams, and multimedia (videos and animations) simplify even the most complicated tasks. For anyone training to be an auto repair professional, there are test-prep quizzes for ASE mechanic certification.

Visit our site **[INSERT LINK]** and check out *ChiltonLibrary* for all your car care needs.